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In 2006 he became chairman of the John Howkins Research Centre on the Creative Economy, The Creative Economy: How People Make Money from Ideas,

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What the government s doing about the media and creative industries.

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The Creative Class is a posited socioeconomic class identified by American economist and social scientist Richard Florida, a professor and head of the Martin

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British Council Creative Economy I think there may be an interesting path to teaching basic design skills to very needy people in order for them to empower

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The rise of the creative economy | lateral action

These changes have given rise to the idea of the creative economy. many creative industries still require real people in real factories to produce real products.

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Creative industries

The creative industries shape, and make, a significant contribution to our culture, communities and economy. They improve how we live, learn, work and participate.

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The creative economy

John Howkins is the author of the 2001 best-seller, The Creative Economy, and a well-known expert on how to turn ideas into money. He is Professor of Creative Economy

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